

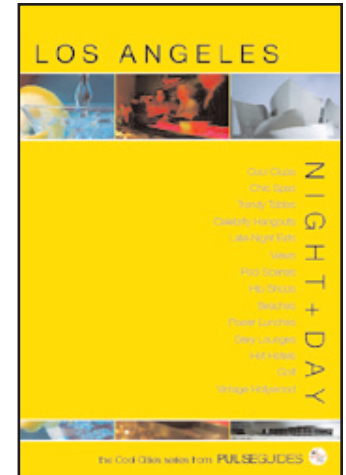
NIGHT+DAY LOS ANGELES

New Insider's Guide is Traveler's Fast-Track to Hip, Hot&Cool and Vintage LA

SAN FRANCISCO, CALIFORNIA—Pulse Guides announces the publication of the latest guide in the Night+Day “Cool Cities” series: **Night+Day Los Angeles** will be available February 2007. For domestic travelers planning mid-winter getaways or international jetsetters in town for a few days, this is the guide that your best friend would give you: it's the inside track on LA's best, from the vintage Hollywood scene to the new hotspots, up-to-date and on-the-money.

Los Angeles is the city that defines cool. From the new glamour of a revived Hollywood, to the world-class beaches of Malibu, and downtown to an edgy arts scene, the city of Angeles has something that will surprise and enchant even the most savvy travelers. From the trendiest tables, hippest hotels, top shops and galleries, to the hottest nightspots and coolest classic attractions, this meticulously researched guide is packed with expert recommendations, opinionated travel tips, richly detailed descriptions, and intelligent writing.

Discover Los Angeles through Experience chapters that detail the venues, the scene, and the draw, with the insider tips you need to know, like the right rooms, right tables, and best seats to request. In three unique “Experience Los Angeles” chapters, expert local writers serve up the scene, covering the must-see attractions, must-do activities and must-try venues. Dive into **Hot&Cool LA's** Cool Clubs, Trendy Tables, Late-Night Eats and Celebrity Hangouts, **Hip LA's** Pool Scenes, Power Lunches and Hip Shops, or **Classic LA's** Best Views, Golf and Beaches.



Highlights Include:

- **99 Best** of the city's standout features: not-to-be-missed places to stay, shop, wine, dine and see.
- **Perfect Plan** multi-day itineraries, almost hour-by-hour, help travelers see the city the way they want to.
- **Cheat Sheet** of city essentials presented in a fun countdown format.
- **Black Book** index, the indispensable tool that puts all the recommendations at travelers' fingertips.
- **Event Calendars** highlight the city's best fetes and most happening months so you don't miss a thing.

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PAUL ZEMANEK has contributed to Reuters, Travelocity, *Maxim*, and *Southwest Spirit*. He has written about museum restaurants, vintage hotspots, downtown development, and many other travel trends, and is currently working on his first novel, a murder-mystery satire, and the requisite screenplay. PATRICK GREEN is a Hollywood-based writer who covers the LA and Las Vegas entertainment and nightlife scene in reviews for citysearch, shekys and la.com.

ABOUT PULSE GUIDES

Pulse Guides is the publisher of the Night+Day series—insightful, impartial, independent insider's guides to the world's top urban destinations. The complete series will cover 20 cities, with print editions updated initially on an 18-month cycle, and updates for current and new listings available 24/7 at PulseGuides.com. Night+Day books are distributed by National Book Network and can be purchased at pulseguides.com, amazon.com, barnesandnoble.com, and in bookstores nationwide. Night+Day guides are currently available to the following cities: San Francisco, New York, Athens, Paris, Amsterdam, D.C. and London.

ABOUT PULSEGUIDES.COM

Pulseguides.com takes the hottest new travel brand on the market to the next level, with an expanding features-packed website that travelers can count on to stay up-to-date and in-the-know. PulseGuides.com delivers 24/7 access to the inside track on favorite destination cities worldwide, plus all the latest news, regional happenings and free online book updates. Other web features include news and travel tips from expert writers on the ground, feature articles, news and notes from around the world and downloadable content for the mobile lifestyle.

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