

PULSE GUIDES SUPPORTS NEW ORLEANS THROUGH “SHARE OUR STRENGTH”

Travel Guide Publisher will Donate Proceeds of Sales from New City Guide *Night+Day New Orleans* to Support the Nonprofit Organization

Pulse Guides, the leading publisher of insider's city guides for cosmopolitan travelers, announced today that it will donate a portion of proceeds from the sale of the new *Night+Day New Orleans* guide to the independent nonprofit **Share Our Strength** to aid in ongoing relief efforts. For every copy purchased in bookstores, Pulse Guides will donate \$1 per book to relief efforts, and \$3 per book for every copy purchased online at pulseguides.com.

Share Our Strength is a national nonprofit that inspires and organizes individuals and businesses to combine efforts and dollars to help end hunger. Through a combination of fundraising efforts, the group has already contributed more than \$2 million plus into rebuilding the city's culinary infrastructure.

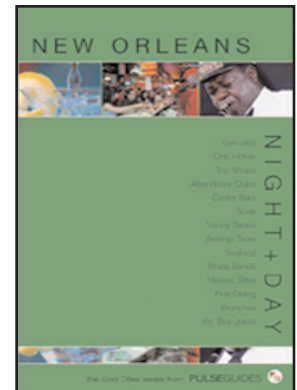
It has been over a year since Hurricane Katrina closed every kitchen in New Orleans. For a city that has the most distinctive and historic food culture of any in the nation, and whose culinary infrastructure is so closely tied in to its economy, it has been a slow rebirth. In support of this progress, **Share Our Strength** is working on the local level through donations and grants, bringing together chefs, restaurants, producers and suppliers to get even more people involved—and more dollars at work—to rebuild the city.

Pulse Guides Publisher Alan Davis said, “We are pleased to partner with **Share Our Strength** to support the rebuilding of New Orleans' infrastructure. The city's renowned chefs, restaurants and classic, only-in-New Orleans haunts are part of the heart and soul of the city and the nation. For those of us in the travel industry there is no more precious resource—we have to help.” For more information about **Share Our Strength**, call (800) 969-4767, or visit <http://www.strength.org>.

NIGHT+DAY NEW ORLEANS

By Todd Price, Daisy Dodge, Cordelia Cale
ISBN 978-0-9766013-9-5 • \$17.95 US / \$19.95 CAN / £9.99

From new interpretations of classic places to fresh establishments laying down roots for the first time, this book guides travelers through the new New Orleans with the most up-to-date listings available of what's open, what's opening, where to go, and the prime time to be in every spot to catch the energy at its peak. With signature sections like *The 99 Best*, *Perfect Plan* itineraries, the *Black Book*, and listings structured around the city's characteristic styles (*Cool*, *Bohemian*, and *Classic New Orleans*), *Night+Day New Orleans* captures the spirit of this city that's an American original.



ABOUT PULSE GUIDES : Pulse Guides is the publisher of the Night+Day series—insightful, impartial, independent insider's guides to the world's top urban destinations. Night+Day books are distributed by National Book Network and can be purchased at pulseguides.com, online retailers and in bookstores nationwide.

ABOUT PULSEGUIDES.COM : Pulseguides.com takes take the hottest new travel brand on the market to the next level, with an expanding features-packed website that travelers can count on to stay up-to-date and in-the-know. PulseGuides.com delivers 24/7 access to the inside track on favorite destination cities worldwide, news and travel tips from expert writers on the ground, free online book updates, and downloadable content for the mobile lifestyle.

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