

PRESS RELEASE

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## PULSE GUIDES RELEASES ALL-NEW CITY GUIDE TO NEW ORLEANS UNCOVERING THE INSIDE TRACK ON WHAT'S NEW, WHAT'S OPEN, AND HOW THE CITY IS WELCOMING TOURISTS BACK

*The New Guide Covers the Best of the "New" New Orleans, Including Hotels, Restaurants, Bars, Clubs and Nightspots, and Top Tourist Attractions*

Pulse Guides announces the publication of *Night+Day New Orleans*, the latest title in the Night+Day "Cool Cities" series, and the travel publisher's first guide to the city. The sleek book contains all new, updated listings of hotels, restaurants, bars, clubs and nightspots, with the latest information on new and notable openings, venues that are on their way back, and those that have closed their doors permanently.

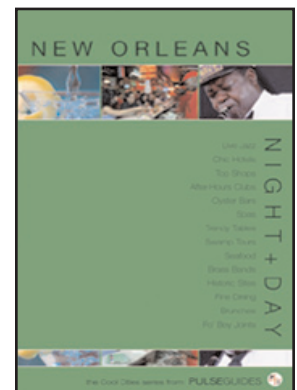
The Night+Day guide, written by New Orleans residents Todd Price, Daisy Dodge and Cordelia Cale, celebrates the spirit of this proud city by taking travelers inside the "new" New Orleans—the best of the old-school jazz joints, the hip new restaurants, and the neighborhood bars that make this city an American original. From the French Quarter to the streets of Marigny, Downtown and the Garden District, this book helps travelers discover what corners of New Orleans have survived, and which are rebounding, as the city struggles to get back on its feet and eagerly welcomes tourists back.

**Highlights from the guide's 99 Best of New Orleans section include:** Bayona, Dick and Jenny's, and K-Paul's Louisiana Kitchen for Best Always-Hot Restaurants, Cafe du Monde, Clover Grill and 13 Monaghan's for Best Late-Night Eats, Herb Saint, Restaurant August and Stella for Best Fine Dining, and coming in as Best Hip Chefs are Emeril Lagasse at Emeril's Delmonico Restaurant, John Harris at Lilette, and Scott Snodgrass at One Restaurant and Lounge.

**The newly reopened and the newcomers:** While *Night+Day New Orleans* reports that some restaurants—such as Bella Luna, Cobalt and La Marquise—have closed their doors permanently, many of the classic establishments—such as Galatoire's, Commander's Palace, and Brennan's, and local favorites such as Coop's Place, Fiorella's, L'il Dizzy's Cafe and Hansen's Sno-Bliz—are back in business. Along with the notable rebirths, a host of new establishments are already making their mark, including the popular new post-Katrina restaurants Alberta, Cochon, Iris, La Boca (the new Argentine steakhouse from Rio Mar chef Chef Adolfo García), Riche by Todd English, and Vizard's on the Avenue, the latest from beloved local chef Kevin Vizard.

**NIGHT+DAY NEW ORLEANS • 978-0-9766013-9-5 • \$17.95US/\$19.95 CAN / £9.99**

With opinionated listings, insightful descriptions, and witty, intelligent writing, travelers rely on this book to get the insider information they need to make the most of their time, with the details that make the difference for discerning travelers. Signature sections include *The 99 Best*, *Perfect Plan* itineraries, the *Black Book*, *Cheat Sheet*, events calendars, and listings structured around the city's characteristic styles (*Cool*, *Bohemian*, and *Classic New Orleans*), making it the essential urban traveler's guide.



**ABOUT PULSE GUIDES :** Pulse Guides is the publisher of the Night+Day series—insightful, impartial, independent insider's guides to the world's top urban destinations. Night+Day books are distributed by National Book Network and can be purchased at pulseguides.com, online retailers and in bookstores nationwide.

**ABOUT PULSEGUIDES.COM :** Pulseguides.com takes take the hottest new travel brand on the market to the next level, with an expanding features-packed website that travelers can count on to stay up-to-date and in-the-know. PulseGuides.com delivers 24/7 access to the inside track on favorite destination cities worldwide, news and travel tips from expert writers on the ground, free online book updates, and downloadable content for the mobile lifestyle.

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