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SYDNEY (AND MELBOURNE)

NIGHT+DAY

the Cool Cities series from PULSEGUIDES

By Marc Llewellyn

"Focus[es] their information to attract vacationers who don't want cookie-cutter itineraries."

--Wall Street Journal

PULSE GUIDES announces their second 2008 release in the **NIGHT+DAY *Cool Cities*** series: **NIGHT+DAY SYDNEY** (Pulse Guides; March 28; $17.95). This is the fifteenth-guide in the eighteen-guide series. Forthcoming *Cool Cities* include – Barcelona, Madrid, and Shanghai.

In the 2008 editions travelers will find a new vibrant 8-page photo insert in the *Experience Sydney* chapters that highlights the diverse themes and personalities of Australia's most populous city. The themed itineraries • *Hot & Cool*, *Hip*, and *Classic* –focus on the best restaurants, nightlife, and attractions, including the ideal days to go.

With dozens of white-sand beaches strung out along the glittering coastline, Sydney is a sun-seeker's paradise. Combine that with a sparkling nightlife and Aussie hospitality, and it's no wonder this city has become a favorite destination. And Melbourne's eclectic mix of diversions—from a thriving high-end restaurant scene to artsy bars and clubs—offers some stiff competition. Check them both out and decide for yourself.

Today's savvy urban explorers can rely on **NIGHT+DAY SYDNEY (AND MELBOURNE)** (Pulse Guides; March 21; $17.95) — with its opinionated listings, insightful descriptions, and witty, intelligent writing — to get the sophisticated edge in travel. From the trendiest tables, hippest hotels, top shops and galleries to the hottest nightspots and coolest attractions, **NIGHT+DAY Sydney** is packed with expert recommendations and insider tips.

Highlighted travel features include:

- **99 BEST** – The draw, scene, and hot tips give must-know details for must-do places to eat, drink, visit, shop, party, and rejuvenate.
- **THE PERFECT PLAN** – Nonstop 3-day itineraries – with opinionated descriptions written by insiders – ensure you're at all the right places at the right times.
- **SHOPPING BLOCKS** – Listings pinpoint quintessential, classic, and cutting-edge stores and products.
- **THE BLACK BOOK** - An invaluable quick-glance directory, arranged both by category and neighborhood, puts all our recommendations at your fingertips.
- **ESSENTIALS** – The logistical information you need – including a Cheat Sheet – to hit the ground running.

Destinations in the *Cool Cities* series include:

Amsterdam
Athens
Barcelona (May 2008)
Chicago
D.C.
Las Vegas
London
Los Angeles
Madrid (May 2008)
Mexico City
Miami
New Orleans
New York
Paris
San Francisco
Shanghai (July 2008)
Sydney
Toronto

Pulseguides.com, the official web site for **NIGHT+DAY,** now provides downloadable book updates and up-to-the-minute travel tips and news.

ABOUT PULSE GUIDES
Pulse Guides is the publisher of the Night+Day series—insightful, impartial, independent insider's guides to the world's top urban destinations. Night+Day books are distributed by Publishers Group West and can be purchased at pulseguides.com, online retailers and in bookstores nationwide. For More Information Visit: www.PulseGuides.com

ABOUT THE AUTHOR
MARC LLEWELLYN is an award-winning professional travel writer and guide-book author based in Sydney. He writes for most newspaper travel sections and travel magazines in Australia. His second travelogue is based on a year spent working as a prawn fisherman on a tiny island off Sicily. He is currently the President of the Australian Society of Travel Writers.

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